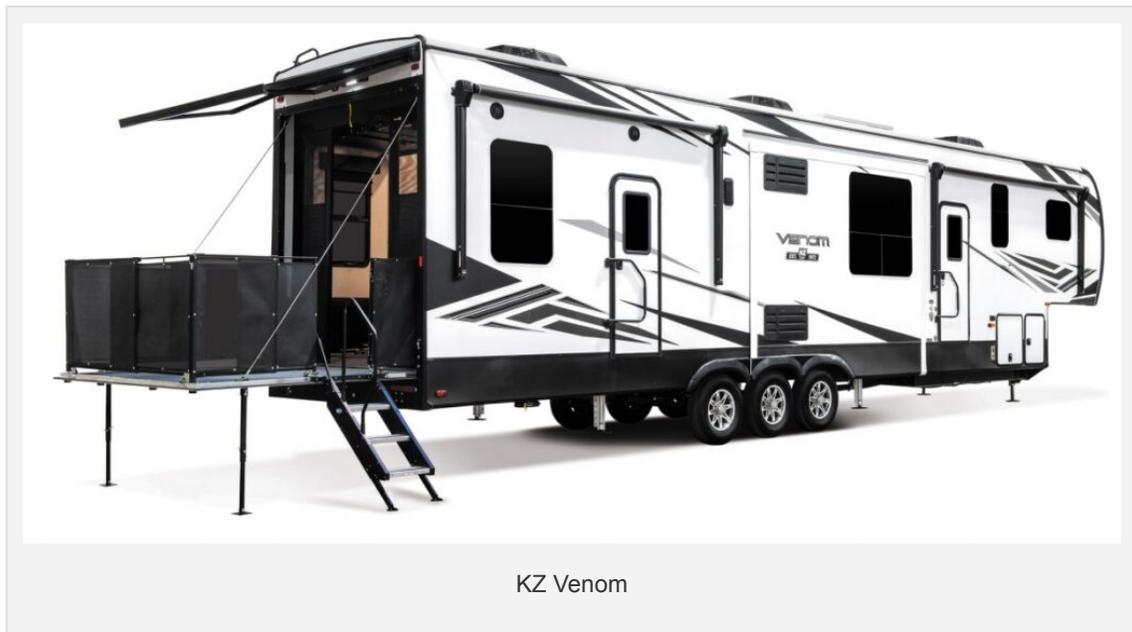


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FMCA's Magazine Covers Multi-Purpose RV Toy Haulers

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The toy hauler segment of the RV market has become quite popular, with new models being introduced regularly. Toy hauler models can be found in a wide range of RVs, including fifth-wheels, travel trailers, and both Type A and Type C motorhomes.

Toy haulers originally were designed for RVers to have a place to sleep while transporting their favorite motorized vehicles — ATVs, motorcycles, golf carts, and other fun-to-drive “toys.” But buyers quickly found the garage area provided a great deal of flexibility and potential for other uses as well. In fact, one manufacturer, Alliance RV, refers to their toy haulers as multi-purpose vehicles, which is an apt description.

Toy haulers offer a number of benefits that fit the needs of a wide range of potential buyers. For the traditional owner who truly wants to haul motorized toys, they make it possible to transport these vehicles inside the RV without the need for a dedicated trailer. With toy hauler motorhomes in particular, the motorhome’s hitch is free to tow another trailer or to flat tow a full-sized vehicle. Toy haulers keep a motorcycle, golf cart, or ATV out of the weather, where it stays cleaner and more secure than if it were loaded onto an open trailer.

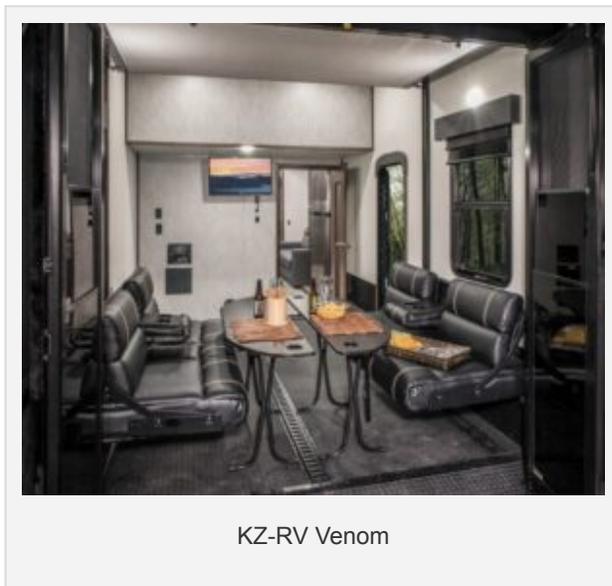
Many toy haulers are equipped with a small refueling station that incorporates a dedicated fuel tank and pump for adding fuel to ATVs or motorcycles. Most have a rack system built into the floor that allows the owner to attach cargo-holding accessories that provide a safe and easy way to secure items during transit.

Even folks without motorized vehicles to transport may find value in a toy hauler. Some appreciate having a larger cargo storage space than is possible in a traditional RV. It can be used for sporting gear such as bicycles and kayaks. Or maybe you are a vendor who attends flea markets, fairs, and trade shows and you need to carry a display and some inventory. Another popular use is as a dedicated hobby or sewing room. Workshop space and tool storage easily can be accommodated in a toy hauler garage.

In some cases, cargo isn't a concern, but people are. People who work from their RV can convert the open bay to a dedicated office space, rather than limiting themselves to the kitchen table. Large families can take advantage of the additional space by converting the garage into a bedroom or a sitting area. Some come equipped with comfortable sofa beds that fold out from the sidewalls, or power sofa beds that lower from the ceiling to provide plenty of room for sitting or sleeping. Families who home school their children can convert the space into a dedicated classroom. A rear screen can be installed so that when the ramp is down, occupants can enjoy a view of the outside and some fresh air.

One of the latest trends is to offer a patio setting by lowering the rear cargo ramp to a horizontal deck position. Railings and steps can be placed around the deck's perimeter, and an overhead power awning can extend to provide shade. In some cases, the entire deck can be screened in. This makes a great place to entertain or just kick back, read a book, or watch the view of the lake from your reclining lawn chair.

The uses and needs are endless, as are the floor plans and choices available.



KZ-RV Venom

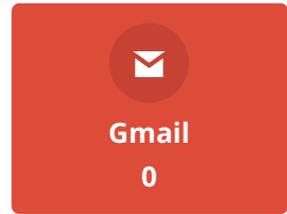
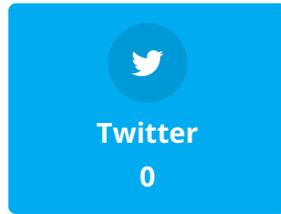
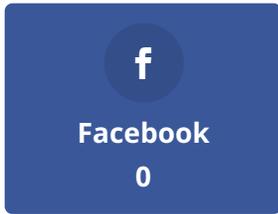
KZ offers six lines of travel trailer and fifth-wheel toy haulers. Its top-of-the-line Venom series of full-featured, 101-inch-wide fifth-wheels has seemingly everything. Each of the four floor plans includes three slideouts. Garage lengths vary from 11 feet to nearly 14 feet. The triple-axle Venom fifth-wheels range from 42 feet 8 inches to 43 feet 7 inches in length, and weigh between

14,450 and almost 15,000 pounds. Suggested retail prices for units in the Venom series range from \$100,307 to \$102,611.

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